

Startup20 One Pager for G20 Sherpa Summit

Startup20 aims to catalyze innovation, foster entrepreneurship, and drive sustainable economic growth for startups and SMEs. As we converge for the G20 Summit, our focus sharpens on three pivotal priorities: Policies and Regulation, Investments, and Environmental, Social, and Governance (ESG) standards. These priorities are fundamental to nurturing a thriving startup ecosystem that contributes to global economic resilience and inclusive prosperity.

1. Policies and Regulation

Objective: Establish a cohesive and supportive regulatory framework to foster startup and SMEs growth.

Key Actions:

- **Harmonization of Policies:** Advocate for consistent and transparent startup policies across G20 nations to reduce regulatory fragmentation and encourage cross-border collaborations.
- **Processes Simplification:** Streamline bureaucratic procedures to make it easier for startups to launch, operate, and scale, reducing administrative burdens and fostering innovation.
- **Support for Innovation:** Promote policies that support research and development, protect intellectual property, and incentivize technological advancements.

Future Vision:

A unified regulatory environment where startups can seamlessly operate and expand globally, driving innovation and economic growth across G20 nations.

2. Investments

Objective: Facilitate access to diverse and sustainable funding sources for startups.

Key Actions:

- **Public-Private Partnerships** Encourage collaboration between governments and private sector investors to create robust funding mechanisms and investment opportunities for startups.
- **Venture Capital and Angel Investing:** Enhance the venture capital and angel investing landscape by providing tax incentives and reducing barriers to entry for investors.
- **Access to Finance:** Develop platforms and initiatives to improve startups' access to financial resources, including grants, loans, and equity investments.

Future Vision:

A dynamic investment ecosystem that provides startups with the necessary capital to innovate, scale, and compete on a global stage, ensuring sustainable economic growth.

3. Environmental, Social, and Governance (ESG)

Objective: Integrate ESG principles into the core strategies of startups to promote sustainable and responsible business practices.

Key Actions:

- **Sustainable Practices:** Encourage startups to adopt environmentally friendly practices, reduce carbon footprints, and develop green technologies.
- **Social Responsibility:** Foster a culture of social responsibility, ensuring startups contribute positively to their communities and prioritize diversity, equity, and inclusion.
- **Governance Standards:** Implement robust governance frameworks that promote transparency, accountability, and ethical behavior in startups.

Future Vision:

A startup ecosystem where businesses not only pursue economic success but also actively contribute to environmental sustainability and social well-being, setting new standards for responsible entrepreneurship. As we gather for the G20 Summit, Startup20 remains committed to these priorities, envisioning a future where startups thrive within supportive regulatory environments, have access to essential funding, and operate sustainably. Together, we can harness the transformative power of entrepreneurship to drive global progress and build a resilient, inclusive, and sustainable economy.

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